

# 2022 Tear Sheet Price Charts

MINIMUM ORDER IS 100 CALENDARS - OPEN CALENDAR SIZE IS 11"X 22"

| Quantity         | Base Calendar                             | Color Photo | Total Price |
|------------------|-------------------------------------------|-------------|-------------|
| <b>100-124</b>   | \$4.85                                    | \$0.61      | \$5.46      |
| <b>125-149</b>   | \$4.59                                    | \$0.61      | \$5.20      |
| <b>150-174</b>   | \$4.41                                    | \$0.61      | \$5.02      |
| <b>175-199</b>   | \$4.28                                    | \$0.61      | \$4.89      |
| <b>200-249</b>   | \$3.93                                    | \$0.60      | \$4.53      |
| <b>250-299</b>   | \$3.75                                    | \$0.55      | \$4.30      |
| <b>300-349</b>   | \$3.58                                    | \$0.50      | \$4.08      |
| <b>350-399</b>   | \$3.49                                    | \$0.45      | \$3.94      |
| <b>400-449</b>   | \$3.43                                    | \$0.40      | \$3.83      |
| <b>450-499</b>   | \$3.32                                    | \$0.35      | \$3.67      |
| <b>500-599</b>   | \$3.27                                    | \$0.32      | \$3.59      |
| <b>600-699</b>   | \$3.19                                    | \$0.30      | \$3.49      |
| <b>700-799</b>   | \$3.00                                    | \$0.29      | \$3.29      |
| <b>800-899</b>   | \$2.86                                    | \$0.27      | \$3.13      |
| <b>900-999</b>   | \$2.81                                    | \$0.25      | \$3.06      |
| <b>1000-1499</b> | \$2.73                                    | \$0.24      | \$2.97      |
| <b>1500-1999</b> | \$2.61                                    | \$0.24      | \$2.85      |
| <b>2000+</b>     | Call your Sales Rep <b>1-800-531-1484</b> |             |             |

Black and White Photos \$30.00 Flat Fee

## Ads

|                         | PRICE       |
|-------------------------|-------------|
| Base Ad                 | \$6.25perad |
| Ad With Color           | 21.25perad  |
| Ad With Logo*           | 21.25perad  |
| Ad With Color and Logo* | 36.25perad  |

\*\$15 charge applies to new logos only

Listings: meetings, events, birthdays, anniversaries on the date: \$0.15 each

Pictures must be 300 dpi or higher at finished size, copyrighted photos require written permission from the photographer.

# 2022 Tear Sheet Shipping + Handling Price Chart

Customers requesting plastic bags or white mailing envelopes should pay the non-discounted prices.

| Calendars | Zone A   |          | Zone B   |          | Zone C   |          | Zone D   |          |
|-----------|----------|----------|----------|----------|----------|----------|----------|----------|
|           | w/bags   | w/o bags | w/bags   | w/o bags | w/bags   | w/o bags | w/bags   | w/o bags |
| 100       | \$46.40  | \$32.48  | \$55.90  | \$39.13  | \$55.60  | \$38.92  | \$71.00  | \$49.70  |
| 125       | \$50.20  | \$35.14  | \$59.80  | \$41.86  | \$63.10  | \$44.17  | \$80.70  | \$56.49  |
| 150       | \$66.90  | \$46.83  | \$77.00  | \$53.90  | \$86.90  | \$60.83  | \$111.30 | \$77.91  |
| 175       | \$70.20  | \$49.14  | \$81.00  | \$56.70  | \$94.10  | \$65.87  | \$120.60 | \$84.42  |
| 200       | \$74.30  | \$52.01  | \$85.80  | \$60.06  | \$100.70 | \$70.49  | \$130.70 | \$91.49  |
| 225       | \$77.10  | \$53.97  | \$90.80  | \$63.56  | \$106.50 | \$74.55  | \$139.70 | \$97.79  |
| 250       | \$80.80  | \$56.56  | \$96.10  | \$67.27  | \$114.20 | \$79.94  | \$148.80 | \$104.16 |
| 275       | \$108.80 | \$76.16  | \$126.60 | \$88.62  | \$145.40 | \$101.78 | \$189.90 | \$132.93 |
| 300       | \$110.50 | \$77.35  | \$128.80 | \$90.16  | \$148.40 | \$103.88 | \$193.90 | \$135.73 |
| 325       | \$114.00 | \$79.80  | \$134.70 | \$94.29  | \$156.20 | \$109.34 | \$203.40 | \$142.38 |
| 350       | \$117.10 | \$81.97  | \$139.10 | \$97.37  | \$163.20 | \$114.24 | \$212.50 | \$148.75 |
| 375       | \$120.20 | \$84.14  | \$144.60 | \$101.22 | \$169.50 | \$118.65 | \$222.10 | \$155.47 |
| 400       | \$148.00 | \$103.60 | \$172.10 | \$120.47 | \$198.30 | \$138.81 | \$258.50 | \$180.95 |
| 425       | \$151.30 | \$105.91 | \$177.10 | \$123.97 | \$205.10 | \$143.57 | \$267.90 | \$187.53 |
| 450       | \$153.50 | \$107.45 | \$181.90 | \$127.33 | \$211.80 | \$148.26 | \$277.30 | \$194.11 |
| 475       | \$157.80 | \$110.46 | \$187.40 | \$131.18 | \$218.80 | \$153.16 | \$286.50 | \$200.55 |
| 500       | \$160.40 | \$112.28 | \$192.10 | \$134.47 | \$226.20 | \$158.34 | \$295.80 | \$207.06 |
| 525       | \$186.50 | \$130.55 | \$218.60 | \$153.02 | \$253.60 | \$177.52 | \$330.30 | \$231.21 |
| 550       | \$192.10 | \$134.47 | \$224.60 | \$157.22 | \$261.60 | \$183.12 | \$341.90 | \$239.33 |
| 575       | \$194.30 | \$136.01 | \$230.10 | \$161.07 | \$268.70 | \$188.09 | \$351.30 | \$245.91 |
| 600       | \$196.80 | \$137.76 | \$234.80 | \$164.36 | \$274.60 | \$192.22 | \$360.60 | \$252.42 |
| 625       | \$200.10 | \$140.07 | \$240.60 | \$168.42 | \$282.20 | \$197.54 | \$370.50 | \$259.35 |
| 650       | \$220.20 | \$154.14 | \$261.60 | \$183.12 | \$306.70 | \$214.69 | \$400.20 | \$280.14 |
| 675       | \$229.30 | \$160.51 | \$272.90 | \$191.03 | \$317.40 | \$222.18 | \$416.20 | \$291.34 |
| 700       | \$233.00 | \$163.10 | \$277.50 | \$194.25 | \$324.90 | \$227.43 | \$425.40 | \$297.78 |
| 725       | \$235.80 | \$165.06 | \$283.50 | \$198.45 | \$332.10 | \$232.47 | \$435.40 | \$304.78 |
| 750       | \$239.90 | \$167.93 | \$288.40 | \$201.88 | \$337.90 | \$236.53 | \$443.80 | \$310.66 |
| 775       | \$242.70 | \$169.89 | \$293.90 | \$205.73 | \$343.40 | \$240.38 | \$453.20 | \$317.24 |

## ZONE A

If you live in the states listed below, refer to **ZONE A** column for your shipping charges.

Illinois • Indiana  
Kentucky • Michigan  
Ohio • Tennessee  
West Virginia

## ZONE B

If you live in the states listed below, refer to **ZONE B** column for your shipping charges.

Alabama • Arkansas • Delaware  
• Dist. of Columbia • Georgia  
• Maryland • Mississippi •  
Missouri • New Jersey • North  
Carolina • Pennsylvania • South  
Carolina • Virginia • Wisconsin

## ZONE C

If you live in the states listed below, refer to **ZONE C** column for your shipping charges.

Colorado • Connecticut Florida •  
Iowa • Kansas Louisiana • Maine  
Massachusetts • Minnesota  
Nebraska • New Hampshire New  
Mexico • New York North Dakota  
• Oklahoma Rhode Island • South  
Dakota • Texas • Vermont •  
Wyoming

## ZONE D

If you live in the states listed below, refer to **ZONE D** column for your shipping charges.

Arizona • California  
Idaho • Montana  
Nevada • Oregon  
Utah • Washington

For Alaska and Hawaii shipping alternatives, phone 1-800/531-1484 for a quote.

## 2022 Pricing for Specialty Items on Tear Sheet Calendar

### CALENDAR BACK ITEMS (Advertising Portion of Calendar)

| ID# | Item                                              | Price                        | Description                                                                                                                       |
|-----|---------------------------------------------------|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| B1  | Map or printing under pad                         | \$20.00                      | Prints a map or other printing under the calendar pad<br>Print ready or digital file required                                     |
| B2W | Map or printing (B&W) on back side of calendar    | \$25.00 setup<br>\$0.22 each | Prints Black & White map or text on the back of calendar. Print ready or digital file required                                    |
| B2C | Map or printing (Color) on back side of calendar  | \$40.00 setup<br>\$0.31 each | Prints Color map or text on back of calendar. Print ready or digital file required                                                |
| B3  | Musical Notes                                     | \$5.00                       | Prints a row of musical notes on the bottom ad row                                                                                |
| B4  | Typeset on bottom                                 | \$25.00                      | Submit copy for typesetting row of ads                                                                                            |
| B5  | Names under picture                               | \$0.20 each                  | Prints the names of people in the calendar picture                                                                                |
| B6  | Copy under pad                                    | \$0.30 per line              | Charge for typesetting copy under the pad<br>Approx. 35 characters and spaces per line<br>\$15.00 minimum charge                  |
| B7  | Screening behind ads instead of a picture subject | \$20.00                      | Prints a b/w screen behind the advertising<br>This could be a school mascot, club logo, etc.<br>Color screen extra \$15.00 charge |
| B8  | CPR Information                                   | \$20.00                      | Prints CPR instructions under pad                                                                                                 |

### PHOTOGRAPH ITEMS

|    |                                            |                  |                                                                                                                |
|----|--------------------------------------------|------------------|----------------------------------------------------------------------------------------------------------------|
| F1 | Manual Photo tipping                       | \$0.25 each      | Charge for bonding customer supplied photographs to calendars. Done with special permission only               |
| F2 | Typesetting in place of photo              | \$30.00          | Prints customer supplied copy in photo area                                                                    |
| F3 | Collage/ Retouch photograph                | \$80.00 per hour | Charge for creating a collage from customer supplied photos or editing photo content<br>Min. charge is \$40.00 |
| F4 | Additional pictures - main picture subject | \$15.00 each     | Prints additional pictures in the main picture area                                                            |

### MISCELLANEOUS ITEMS

|    |                                                |                                                |                                                                                                                                                                                                                   |
|----|------------------------------------------------|------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| M1 | Extra Sheet - Tear Sheet                       | \$27.00 Setup<br>\$0.08 per sheet per calendar | Setup price is for <b>each</b> sheet or extra month and does not include typesetting. Inserts are an extra sheet (extra month, cover letter, reorder form, coupon page, etc.) that is stapled to the calendar pad |
| M2 | Sweepstakes Calendar                           | \$50.00                                        | Prints sweepstakes rules and consecutive numbering under the calendar pad                                                                                                                                         |
| M3 | 3" X 5" Registration Cards for M2 (B&W) 1 side | \$80.00/1000                                   | Prints a registration card and consecutive numbering for Sweepstakes Calendars<br>Priced per thousand with \$55.00 minimum                                                                                        |
|    | Perforating if requested (1 perf)              | \$60.00/1000                                   | <b>Shipped in bulk only</b><br>Call for a quote if insertion with calendars is required.                                                                                                                          |
| M4 | Calendar Mailing Envelopes (Blank)             | \$0.18                                         | Custom made envelopes for tear sheet calendars<br>Calendars are always inserted in these envelopes unless requested otherwise                                                                                     |
| M5 | Printing on M4 (1 side)                        | \$90.00 Setup<br>\$0.03 each                   | Prints return address and Postal Patron information on outside of envelope                                                                                                                                        |
| M6 | Clear Door Knob bags                           | \$0.10 each                                    | Charge only if calendars are inserted<br>Plastic bags sent in bulk are free as a replacement for brown bags                                                                                                       |

## 2022 Pricing for Specialty Items on Tear Sheet Calendar

| ID#                               | Item                                                 | Price                             | Description                                                                                                                                                                                                                                 |
|-----------------------------------|------------------------------------------------------|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| M7                                | Donation Letter                                      | \$27.00 Setup<br>\$0.06 each      | Letter printed in black ink on white bond paper from print ready or digital file. Added as 13th sheet, see M1. Typesetting is extra, if required. Call for a quote if insertion with calendars is requested.<br><b>Shipped in bulk only</b> |
| M8                                | #10 Business Envelope                                | \$65.00 Setup<br>\$0.05 each      | Envelope used for returning donations to your organization - Price includes address in black ink<br>Insert with calendars - Call for a quote<br><b>Shipped in bulk only</b>                                                                 |
| M9                                | Extra Card Stock Sheet<br>- Coupon/Other<br>(1 side) | \$27 Setup<br>\$0.12 each         | Price is for each sheet and does not include typesetting or logo charges. Inserts an extra sheet (coupons, dance ticket, etc.) that is stapled to the calendar pad. Call for quote if requesting perforation.                               |
| <b>PAD ITEMS (Monthly Sheets)</b> |                                                      |                                   |                                                                                                                                                                                                                                             |
| P1                                | Ads Printed on Pad                                   | \$6.25                            | Prints ad copy in date block                                                                                                                                                                                                                |
| P2                                | Black History Pad                                    | \$20.00                           | Prints a Black Historical Fact on each day                                                                                                                                                                                                  |
| P3                                | Catholic Pad                                         | \$20.00                           | Prints names of Catholic Holy Days, Feast Days and a fish overprint on Fridays during Lent                                                                                                                                                  |
| P4                                | Jewish Pad                                           | \$20.00                           | Prints the Jewish calendar numbering system and Jewish monthly names next to the identifying month                                                                                                                                          |
| P5                                | Fire Safety Tips                                     | \$20.00                           | Prints a Fire Safety Tip on each day                                                                                                                                                                                                        |
| P6                                | EMS Tips with logo                                   | \$20.00                           | Prints a Star of Life logo each month and a First Aid Tip on each day                                                                                                                                                                       |
| P7                                | Crime Prevention Tips                                | \$20.00                           | Prints a Crime Prevention Tip on each day                                                                                                                                                                                                   |
| P8                                | Fire Prevention Pad                                  | \$25.00                           | Prints an illustration and slogan each month                                                                                                                                                                                                |
| P9                                | Change Battery/Clock                                 | \$20.00                           | Overprint the Change Battery/Change Clock image on March and November                                                                                                                                                                       |
| P10                               | Entire Fire Safety Package                           | \$50.00                           | Prints P5, P8, P9 plus shading and wording on Fire Prevention Week in October                                                                                                                                                               |
| P11                               | Fire Safety Package<br>without Fire Safety Tips      | \$30.00                           | Prints P8 and P9 plus shading and wording on Fire Prevention Week                                                                                                                                                                           |
| P12                               | EMS Package                                          | \$50.00                           | Prints P6 and P9 plus shading and wording on EMS Week in May                                                                                                                                                                                |
| P13                               | EMS Package without Tips                             | \$30.00                           | Prints a Star of Life logo each month, P9 plus shading and wording on EMS Week in May                                                                                                                                                       |
| P14                               | Overprint                                            | \$5.00/mo                         | Prints a b/w screen over the entire pad (\$15.00 logo scan charge applies the first year)<br>\$50.00 charge for screen in color                                                                                                             |
| P15                               | Shading and Wording on Dates                         | \$5.00                            | Prints shading and wording on dates.<br>Charge is for each area shaded                                                                                                                                                                      |
| P16                               | Reorder Form or other printing<br>on back of sheets  | \$0.042 per month<br>per calendar | Prints on the back of a calendar sheet<br>Print ready or digital file required                                                                                                                                                              |
| P17                               | Rainbow pad                                          | \$50.00                           | A different color sheet used each month                                                                                                                                                                                                     |
| P18                               | Coupons                                              | \$0.50 per<br>calendar            | Prints coupons on the back of all 12 month tear sheet calendar pages (In addition, typesetting and logo charges are priced the same as for a single display ad)                                                                             |
| P19                               | Adding a shift schedule                              | \$350 Setup<br>\$1.50 each        | Prints a three color shift schedule on the calendar dates of a Tear Sheet calendar                                                                                                                                                          |